

# Tucker Freeman

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tfreemanid.com

## Education

### Bachelor of Science, Industrial Design

**Arizona State University**, Herberger Institute for Design and the Arts  
Barrett, the Honors College  
Herberger Dean's List: Fall 2018-Fall 2021, GPA: 3.98  
New American University - President's Award Scholarship  
Graduation: May 2022

## Work Experience

### Packaging Designer, Big Box Little Box

Dallas, Texas, May 2021 - Present

- Sketched and rendered premium, custom packaging concepts for key clients while adhering to brand standards and project goals
- Produced packaging art and die guides with appropriate production and graphics constraints without assistance
- Assisted the production team with fulfillment for high-volume orders to meet shipping deadlines

### Intern, Welch-Hall Architects

Dallas, Texas, Summer 2019

- Produced high-quality web design in two months that improved website navigation and increased brand awareness and client inquiries
- Designed and produced daily, high-quality content for Instagram and Facebook and the firm's quarterly newsletter to increase the firm's digital presence

### Intern, Phlur, Inc.

Austin, TX, Summers 2016-2018

- Supported the internal design team with rapid concept development on several packaging projects to improve ease of packaging construction for fulfillment specialists
- Assisted with customer service, inventory management and fulfillment of thousands of customer orders to meet shipping deadlines

## Skills and Tools

SolidWorks

Keyshot

Autodesk Fusion 360

Esko Studio/ArtiosCAD

Adobe Creative Suite

Figma

Procreate

Packaging Rendering

Production Art

Packaging Dielines

Concept Sketching

Technical Drawing

Product Rendering

Rapid Prototyping

UI/UX Prototyping

3D Printing

Silicone Molding

Photography