

Lindsey Brannen.

I am a senior industrial and UX/UI design student that puts fun, aesthetics, and attention to detail in every design to creatively solve problems and make people smile and feel heard.

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Experience.

Product & Brand Design Intern | NOCO

May 2022 - Present

I conceptualize and visualize physical and digital design solutions for product development, create prototypes for research and internal review and create web and brand design for NOCO, an automotive accessories and consumer electronics company.

UX/UI Design Assistant | Arizona State University

Jun 2021 - Present

As a UI/UX design assistant, I develop user interfaces for various student outreach groups within Arizona State University. In this role I evaluate users' needs to create a design that is accessible and in sync with the University's brand language and style.

Designer | Freelance

Apr 2020 - Present

As a part-time freelancer, I sketch and model concept ideation, and curate a visual language and brand image for clients.

Service.

President | IDSA ASU Student Chapter

May 2021 - May 2022

I planned meetings and coordinated hands-on learning events about the industrial design industry. I managed officers and class representatives, initiated collaboration, and communicated with industry professionals.

Education.

Arizona State University

Herberger Institute for Design and the Arts and Barrett, the Honors College.

BSD Industrial Design
(in progress).

Cumulative GPA: 4.0

Skills + Tools.

- + Branding
- + 3D Visualization
- + Keyshot
- + Solidworks
- + Sketch Ideation
- + Adobe XD
- + Figma
- + Adobe Photoshop
- + Adobe InDesign
- + Adobe Illustrator

Awards.

Fall 2021, Spring 2022, and Fall 2022 Design Excellence Award Winner Arizona State University

Herberger Institute Dean's List 2019-Present